PERSONAL RÉSUMÉ / 2026

NGUYEN HUU TOAN

GRAPHIC & VISUAL DESIGNER

BRANDING · CAMPAIGN · EDITORIAL · DIGITAL



Visual designer with 6+ years of experience across FMCG, e-commerce, and real estate marketing. Combines strong visual craft with commercial understanding to develop brand identities, campaigns, print systems, and digital experiences. Experienced in cross-functional collaboration and fast-paced production environments.

6+
YEARS IN DESIGN

1B₫
TEAM LIVESTREAM SALES*

1000+
EVENT ATTENDEES

**Single-session team achievement at Reckitt; not individual sales.*

PROFESSIONAL EXPERIENCE

DANH KHOI · 2025 – Present

Graphic Designer | Real Estate Marketing

- Create key visuals, marketing campaigns, corporate collateral, POSM, OOH, and sales support assets for real estate projects.
- Develop and refine cohesive visual communication across digital, print, and event touchpoints.

EXIMRS · 2024 – 2025

Graphic Designer | Real Estate Marketing

- Designed brand and campaign materials, property marketing assets, and sales communication for multiple real estate initiatives.
- Prepared digital, print, and event communication assets for client-facing property marketing activities.

RECKITT · 2021 – 2024

Designer | E-commerce / UX Team

- Produced e-commerce and customer-facing creative within a cross-functional, multinational business environment.
- Helped build and operate livestream production workflows, growing from a basic setup into a professional studio.
- Contributed to team livestream sessions reaching tens of thousands of viewers and up to VND 1B in session sales.

FES VIETNAM · 2020 – 2021

Graphic Design Intern

- Supported packaging updates, point-of-sale materials, supermarket displays, and retail print production for FMCG brands.

CORE STRENGTHS

- Brand Identity & Visual Systems
- Key Visual & Campaign Design
- Editorial & Print Design
- Digital & E-commerce Design
- Event & Brand Experience

INDUSTRIES

- FMCG
- Retail
- E-commerce
- Real Estate

EDUCATION

- Multimedia Graphic Design 2019–2021

CONTACT

- **Email:** toannh104@gmail.com
- **Phone:** 0964 930 913
- **Portfolio:** huutoan.id.vn
- Ho Chi Minh City, Vietnam